

Robinhood Markets, Inc.

January 2025 Monthly Metrics Dashboard



Robinhood

# January 2025 Monthly Metrics Dashboard

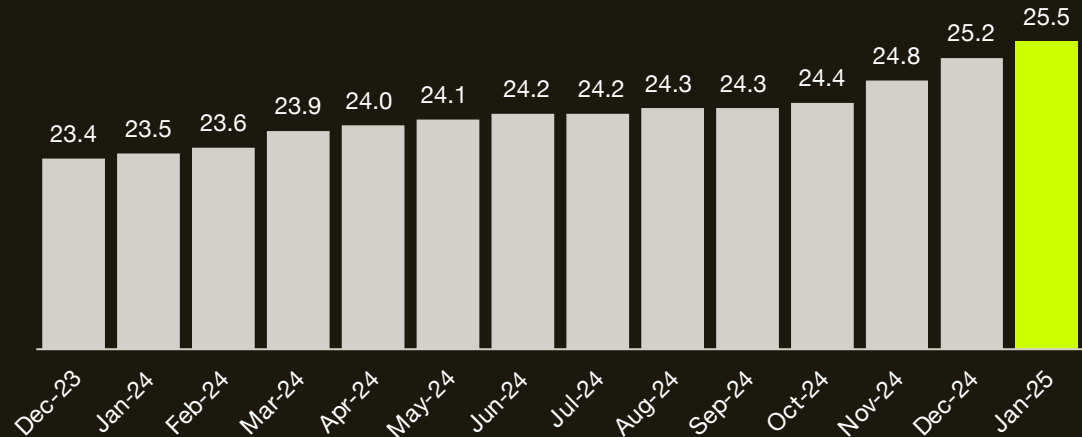
## Funded Customers *in millions*

Jan-25

**25.5M**

+310k M/M

+1.97M Y/Y



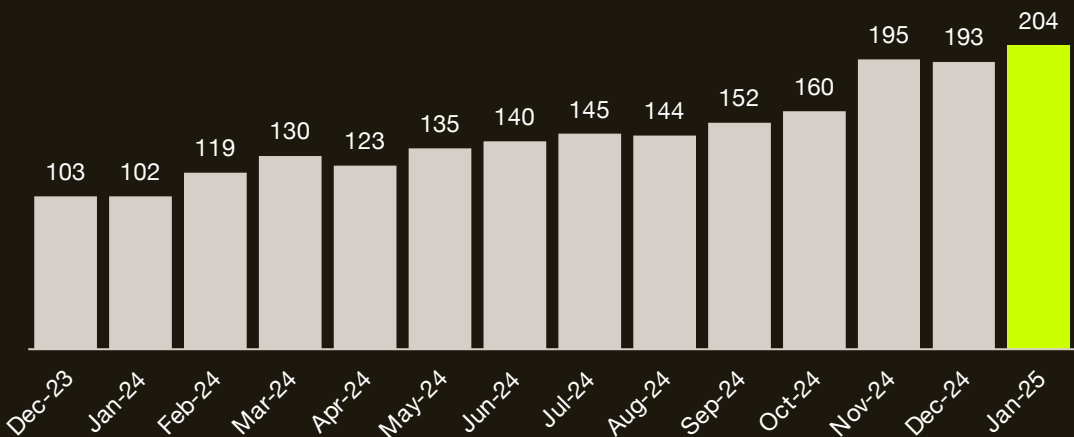
## Assets Under Custody (AUC) *in \$ billions*

Jan-25

**\$203.7B**

+6% M/M

+99% Y/Y



## Net Deposits *in \$ billions*

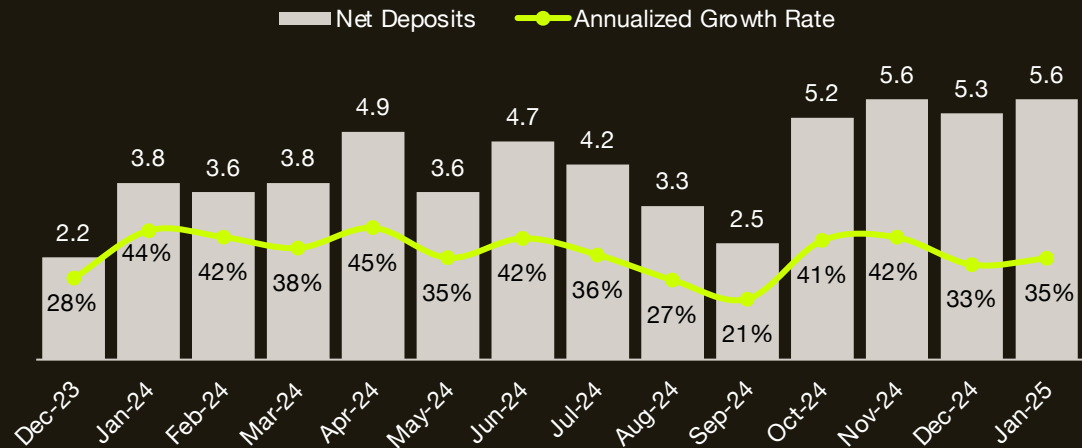
Jan-25

**\$5.6B**

35% Annualized Growth

\$52.3B LTM

51% LTM Growth



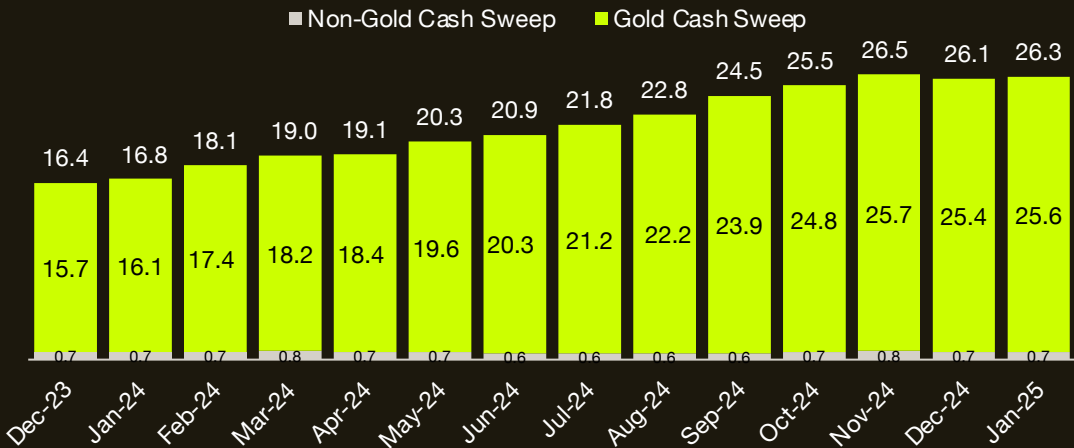
## Cash Sweep *in \$ billions*

Jan-25

**\$26.3B**

+1% M/M

+57% Y/Y



For definitions and additional information regarding these metrics, please refer to Robinhood's full January 2025 monthly metrics release, which is available at [investors.robinhood.com](https://investors.robinhood.com). The information in this release is unaudited.

# January 2025 Monthly Metrics Dashboard (Continued)

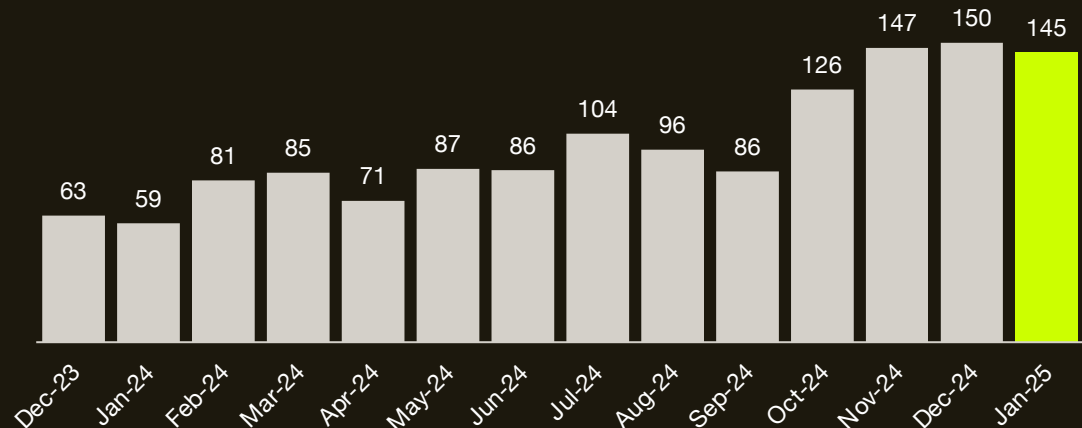
## Equity Notional Volumes in \$ billions

Jan-25

**\$144.7B**

(3%) M/M

+144% Y/Y



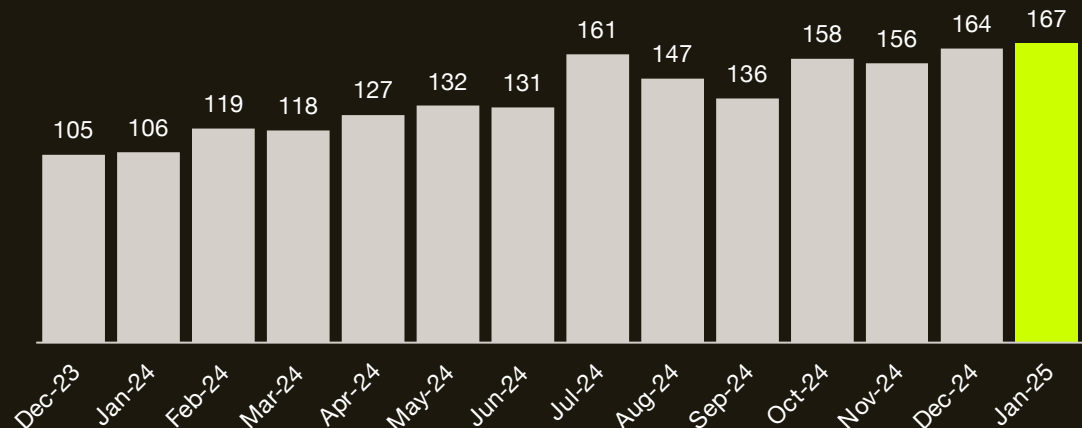
## Options Contracts Traded in millions of contracts

Jan-25

**166.6M**

+2% M/M

+57% Y/Y



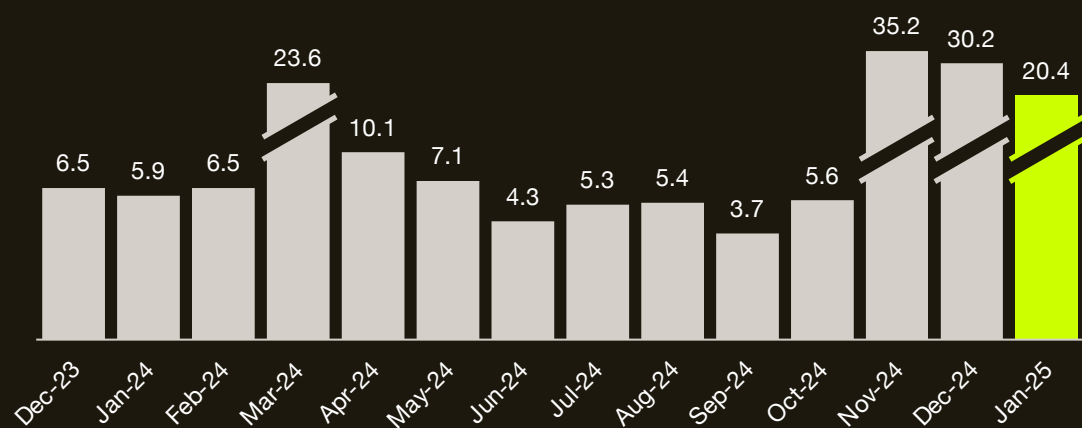
## Crypto Notional Volumes in \$ billions

Jan-25

**\$20.4B**

(32%) M/M

+246% Y/Y



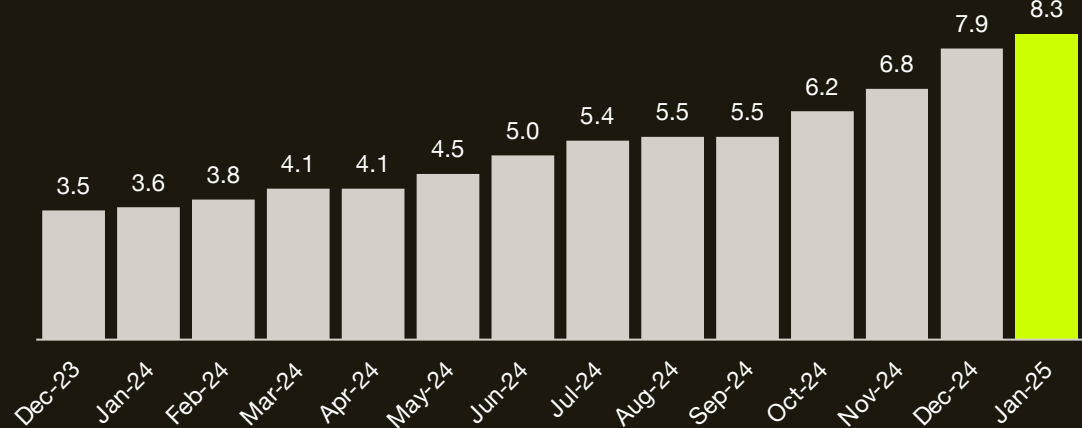
## Margin Book in \$ billions

Jan-25

**\$8.3B**

+5% M/M

+131% Y/Y



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